

QIS College of Engineering & Technology

SESSION ON BUILDING AN INNOVATION/ PRODUCT FIT FOR MARKET

OVERVIEW



Objective:	To learn about How a product will fit into Market	Benefit in terms of learning/Skill/Knowledge obtained:	The faculty members and students obtained the knowledge related to various strategies on how to make a product to fit in a market in large scale
Academic Year:	2020-21	Program driven by:	IIC Calendar Activity
Month:	June	Program /Activity Name:	Session on Building an Innovation/ product fit for market
Program Type:	Other	Other:	Session (Ministry of HRD Initiative)
Program Theme:	R&D and Innovation	Other:	NA
Date & Duration (Days):	07/06/2021-07/06/2021-0	External Participants, If any:	0

Student Participants:	35	Faculty Participants:	2
Expenditure Amount, If any:	0	Remark:	na

STAR PERFORMER

Faculty:	NA	Student:	B Avinash
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ATTACHMENTS

Video:	null	Photograph1:	
Photograph2:		Session plan, If any:	https://api.mic.gov.in/uploads/institutes/monthlyReport/report/6822-IC201810612.pdf

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