

REPORT

On Orientation program on sunrise start-ups

QIS College of Engineering and Technology has organized entrepreneurship development program for CSE, ECE,ME, EEE and IT students

Date: 11th February 2020

Session Details

Dr. S. Suresh Kumar, Head- EDC has welcomed all the dignitaries and delegates. In his welcome speech, he highlighted the importance and objectives of Orientation program on sunrise start-ups and said that India is becoming a prominent global startup hub. Increasing numbers of entrepreneurs, incubators, accelerators, Venture capitalists are involved in the development of a more techniques. Dr.Y.Narashima Rao HOD-CSE introduced the guest speaker. *Megha R, and Priyadarshini R G. Amrita School of Business, Amrita University, Coimbatore,*

Session 1

Megha R said sunrise startup companies should think and act more entrepreneurially than conventional companies. As the time progresses, the top management in companies that becomes recognized tend to become rather less entrepreneurial as they focus more to the requirements of their established customer base. She explained EO research is derived from the study which correlated different kinds of organizational configurations to the extent of entrepreneurial behavior in firms.

Session 2

Priyadarshini R G explained about Entrepreneurship Orientation and it is not restricted to the kind of firms in which entrepreneurial activities may appear. She said entrepreneurial actions are not only anticipated in new undertakings, but also in organizations regardless of their size and age. The entrepreneurial activities of prevailing and traditional businesses have been described as corporate entrepreneurship or intrapreneurship. She explained that According to most scholars, EO is a blend of three dimensions: innovativeness, pro-activeness and risk-taking. At the end, the session was concluded with a vote of thanks given by Dr. S.Suresh Kumar, Head- EDC.



Program outcomes

1. Students understood the importance of EO research which correlated different kinds of organizational configurations to the extent of entrepreneurial behavior in firms.
2. Students have benefited by this workshop and understood activities of prevailing and traditional businesses have been described as corporate entrepreneurship or entrepreneurship
3. Students understood the increasing numbers of entrepreneurs, incubators, accelerators, venture capitalists are involved in the development of a more techniques.