

Report
on
Digital Economy: Challenges and Opportunities

QIS College of Engineering and Technology has organized entrepreneurship development program for CSE, ECE and IT students

Date : 14.02.2020
Session Topic : Digital Economy: Challenges and Opportunities
Resource Persons : 1. Mr. B. Varun Dev, Entrepreneur, Chennai
2. Mr. K. Jaya Prakash, PRS – Prakash Enterprises, Chennai

The Principal presented presidential address to all the dignitaries and delegates in response to the welcome address by Dr. S. Suresh Kumar, Head- EDC. Dr. V. S. Nishok, Associate Professor in ECE introduced speakers. He expressed that it is important that cooperatives embark on digital transformation to continue to be sustainable, relevant and impactful in the future.

The guests conversed that the economy of a country means a combination of all the activities like production, consumption, import-export of goods and services that lead to the progress of not only the country but also of its citizens as a whole. The development of an economy depends upon an individual to a corporation to a big multi-national company to the government of that country. No economy is static; it keeps on evolving with the changes in culture, lifestyle, policies, and laws that are framed.

The session is concluded with a mix match of the situation in hand, people have to be cautious in using technology especially when it gets attached to an economy of a country because then it no longer only impacts an individual or a single country rather the world economy as a whole.

Dr. V. S. Nishok, Associate Professor in ECE presented vote of Thanks.

