

REPORT

On

Cost Analysis of a start-up company

QIS College of Engineering and Technology has organized entrepreneurship development program for CSE, ECE, EEE,ME, MBA and IT students

Date: 12 May 2019

Session Details

Dr. Vijaya rangan , Head- EDC has welcomed all the dignitaries and delegates. In his welcome speech, he highlighted the importance and objectives of organizing the Cost Analysis of a start-up company and said the above program will helps the students to setup knowledge based and innovation driven enterprises. Dr Y.Sesha Rao, HOD ME –Introduced the guest speaker **Dr.M S RAGHUNATHAN. Professor, Vignan University. Guntur & Dr.M.KISHORE BABU, Professor, KL University, Guntur**

Session 1

DR. M S RAGHUNATHAN delivered the importance of EDPs-methodologies & strategies-promotional work & developmental inputs and explained that how to Identify and Select Potential Entrepreneurs: various tool and techniques. He explained the importance of project Identification & opportunity guidance to make proposal for EACs and EDPs and how to organizing an EAC, EDP

Session 2

Dr.M. KISHORE BABU explained about Market survey: tools and techniques and business Environment Scanning. He delivered how to start a SSI unit (general concept about the govt. formalities, rules & regulations etc.) Achievement Motivation Training (AMT): how to develop achievement motivation financial aspects of SSI units: Project cost, Source of finance, Cost of production & Profitability At the end, the session was concluded with a vote of thanks given by Dr. Vijaya rangan , Head-EDC



Program outcomes

1. Students understood the importance of the Entrepreneurship and learnt the different methodologies and strategies.
2. Students have benefited by this workshop and understood the importance of financial aspects of SSI units and Cost of production.
3. Students understood the basic issues, challenges related to manpower in the country and to setup knowledge based and innovation driven enterprises.