

REPORT
On
UI AND UX TRAINING
20th November 2019

QIS College of Engineering and Technology has organized one day program on UI and UX Training for student and faculty communities.

Session-1 Details:

The ‘UI and UX Training’ program received an overwhelming response. 100 candidates got participated in this program from our college ‘QISCET’. There are two resource persons 1). Mr. M Murali, Senior consultant, Oracle financial services, Bangalore. 2). Dr. Jyothilal Nayak Bharothu, Associate Professor, Dept. of Electrical & Electronics Engineering, AP IIIT-RGUKT, Nuzvid.

Session-1 Inauguration

The ‘UI and UX Training’ program was inaugurated on 20th November, 2019 by Dr. Y.Narasimha Rao, HoD, Dept. of CSE, QIS College of Engineering and Technology.

Dr. Y.Narasimha Rao has welcomed all dignitaries and delegates. In his welcome speech, he highlighted the importance and objectives of organizing this ‘UI and UX Training’ program. He introduced Mr. M Murali, the speaker of the session, to the participants.

On the first session, Mr. M Murali states that UX design refers to the term “user experience design”, while UI stands for “user interface design”. He said that both UX and UI elements are crucial to a product and work closely together. Despite these two elements have their professional relationship, referring to very different aspects of the product development process and the design discipline. He explained that a UX designer thinks about how the experience makes the user feel, and how easy it is for the user to accomplish their desired tasks. But a UI designer will think about icons and buttons, typography and color schemes, spacing, imagery, and responsive design etc. The speaker provide the significant information of both UI and UX to the participants. At the end, the session-1 was concluded with a vote of thanks given by Dr. Y.Narasimha Rao.

Session-2 Inauguration

The ‘UI and UX Training’ program was inaugurated on 20th November, 2019 by Dr. Y.Narasimha Rao, HoD, Dept. of CSE, QIS College of Engineering and Technology.

Dr. Y.Narasimha Rao has welcomed all dignitaries and delegates. In his welcome speech, he highlighted the importance and objectives of organizing this ‘UI and UX Training’ program. He introduced Mr. M Murali, the speaker of the session, to the participants.

On the second session, Dr. Jyothilal Nayak Bharothu explained that User experience (UX) design is the process design teams use to create products that provide meaningful and relevant experiences

to users. He said that UX involves the design of the entire process of acquiring and integrating the product, including aspects of branding, design, usability and function. The speaker mentioned that “UX Design” is often used interchangeably with terms such as “User Interface Design” and “Usability”. However, while usability and user interface (UI) design are important aspects of UX design. He clearly provided the comparison of UX and UI elements. He discussed many points regarding UI and UX training and motivated the participants. At the end, the session-2 was concluded with a vote of thanks given by Dr. Y.Narasimha Rao.



Program Outcomes:

1. Students understood the importance of Soft Skills and Interfacing platforms.
2. Students understood the user interface design steps and protocols.
3. Students understood the importance of UX and UI in product development process
4. Students clarified with the comparison of UX and UI.

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Statement of Expenditure of Entrepreneurship, Skill and Innovation Activities Expenses for AY 2019-2020.

S.No	Name of the event	Date	Estimated Budget (Rs.)	Actual Expenditure (Rs.)
1	Business Plan preparation	14-08-2019	39,500	35,895
2	Creating successful financial plan	11-10-2019	45,250	45,750
3	Developing entrepreneurial mind-sets	09-02-2020	39,500	36,835
4	Business Communication Skills	20-04-2019	56,750	54,237
5	E-marketing	12-07-2019	51,000	50,769
6	Marketing Techniques and Market Survey	19-09-2019	45,250	44,750
7	Financial Assistance for SME (Small and Medium enterprises)	22-11-2019	39,500	37,161
8	Computer Networking Skills	20-02-2020	45,250	46,742
9	How to become an entrepreneur	11-07-2019	45,250	44,638
10	Waste Management skills Program	17-10-2019	39,500	38,892
11	Cost Analysis of a startup Company	05-12-2019	45,250	44,882
12	Start-up Boot camp pre-launch talk sessions	25-01-2020	51,000	50,545
13	Orientation program on sunrise start-ups	11-02-2020	45,250	44,697
14	Role of Small scale sectors in India	24-07-2019	39,500	36,427
15	Women Entrepreneurship Development	18-09-2019	39,500	38,136
16	UI and UX Training	20-11-2019	39,500	41,513
17	Start-up Ideas	04-06-2019	39,500	35,555
18	Funding Agencies available for Startups	28-11-2019	39,500	37,245
19	Planning the Next Product	27-01-2020	45,250	45,159
20	Brainstorming the Next Business	20-02-2020	51,000	51,659
21	Workshop on Business and Wealth Management	13-05-2019	39,500	38,183
22	Traits all successful Start-up Entrepreneurs	15-07-2019	39,500	38,075
23	Basic Economics for Entrepreneurs	19-08-2019	45,250	45,740
24	Strategizing the Next Marketing Move	23-09-2019	39,500	37,395
25	Ideas of Entrepreneur activities in the college	14-10-2019	45,250	44,634
26	Android App Development	16-12-2019	51,000	51,872
27	Digital Marketing for New Business Promotions	20-01-2020	45,250	45,540




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28	Creating awareness regarding Entrepreneurship among the students	18-07-2019	51,000	50,489
29	Digital Marketing	25-08-2019	45,250	46,117
30	Marketing Channel System	29-09-2019	39,500	37,659
31	Entrepreneurship Challenges and Opportunities	11-02-2020	39,500	37,220
32	Challenges and Opportunities for Entrepreneurs	12-04-2019	39,500	38,429
33	Digital Economy: Challenges and Opportunities	14-12-2019	39,500	37,776
34	Skill Development and Entrepreneurship Development	14-03-2020	39,500	36,685
35	Skill Development Program	09-09-2019	39,500	38,950
36	A Journey of an Entrepreneur	24-09-2019	39,500	41,061
37	Session on Design Validation of Cyber Security Protocols	22-10-2019	39,500	37,302
38	What / Why Start-up?	09-11-2019	39,500	41,679
39	AICTE Guidelines on promoting Gender Equality in Institutions to motivate girl students	22-12-2019	39,500	37,795
Total			16,78,500	16,44,088

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1. Business Plan preparation – E.B – Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) One person form industry and one person from Academia	17,000
2	Traveling and Accommodation	7,000
3	Food and Refreshments (Rs.50)	5,000
4	Stationery – Pen, Notepad (Rs.15)	1,500
5	Administration Expenses - Printout and Certificates	2,395
6	Miscellaneous & Contingencies	3,000
Total		35,895

. Creating successful financial plan – E.B – Rs.45,250		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) One person form industry and one person from Academia	20,000
2	Traveling and Accommodation	8250
3	Food and Refreshments (Rs.50)	7,500
4	Stationery – Pen, Notepad (Rs.15)	2,253
5	Administration Expenses - Printout and Certificates	4790
6	Miscellaneous & Contingencies	2957
Total		45,750

3. Developing entrepreneurial mind-sets – E.B – Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) One person form industry and one person from Academia	15,000
2	Traveling and Accommodation	9,000
3	Food and Refreshments (Rs.50)	4925
4	Stationery – Pen, Notepad (Rs.15)	1,575
5	Administration Expenses - Printout and Certificates	3,465
6	Miscellaneous & Contingencies	2,870
Total		36,835



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4. Business Communication Skills– E.B – Rs. 56,750		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) One Resource person form industry and One from Academia	20,000
2	Traveling and Accommodation	9950
3	Food and Refreshments (Rs.50)	11925
4	Stationery – Pen, Notepad (Rs.15)	4250
5	Administration Expenses - Printout and Certificates	3754
6	Miscellaneous & Contingencies	4358
Total		54,237

5. E-marketing – E.B – Rs. 51,000		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) One person form industry and one person from Academia	17,000
2	Traveling and Accommodation	8,355
3	Food and Refreshments (Rs.60)	11775
4	Stationery – Pen, Notepad (Rs.20)	4297
5	Administration Expenses - Printout and Certificates	4,765
6	Miscellaneous & Contingencies	4577
Total		50,769

6. Marketing Techniques and Market Survey – E.B – Rs.45,250		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) One person form industry and one person from Academia	17,000
2	Traveling and Accommodation	10,000
3	Food and Refreshments (Rs.50)	7,450
4	Stationery – Pen, Notepad (Rs.15)	2,250
5	Administration Expenses - Printout and Certificates	4950
6	Miscellaneous & Contingencies	3100
Total		44,750



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7. Financial Assistance for SME (Small and Medium enterprises) – E.B – Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) One person from industry and one person from Academia	15,000
2	Traveling and Accommodation	9,000
3	Food and Refreshments (Rs.50)	4925
4	Stationery – Pen, Notepad (Rs.20)	1855
5	Administration Expenses - Printout and Certificates	3,738
6	Miscellaneous & Contingencies	2,643
Total		37,161

8. Computer Networking Skills – E.B – Rs.45,250		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (3 Persons) Three person from Academia	17,000
2	Traveling and Accommodation	10,000
3	Food and Refreshments (Rs.50)	7,225
4	Stationery – Pen, Notepad (Rs.15)	2,224
5	Administration Expenses – Printout, Certificates, old computers rent payment to System Admin resource department	7,456
6	Miscellaneous & Contingencies	2837
Total		46,742

9. How to become an entrepreneur – E.B – Rs.45,250		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) One person from industry and one person from Academia	17,000
2	Traveling and Accommodation	10,000
3	Food and Refreshments (Rs.50)	7,500
4	Stationery – Pen, Notepad (Rs.15)	2,250
5	Administration Expenses - Printout and Certificates	4,888
6	Miscellaneous & Contingencies	3,000
Total		44,638



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10. Waste Management skills Program – E.B – Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) One person form industry and one person from Academia	14,000
2	Traveling and Accommodation, Industry Visit	12,550
3	Food and Refreshments (Rs.50)	5,235
4	Stationery – Pen, Notepad (Rs.20)	2,116
5	Administration Expenses - Printout and Certificates	3,549
6	Miscellaneous & Contingencies	2,442
Total		38,892

11. Cost Analysis of a startup Company – E.B – Rs.45,250		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons form Academia	17,000
2	Traveling and Accommodation	10,000
3	Food and Refreshments (Rs.50)	7,528
4	Stationery – Pen, Notepad (Rs.15)	2,250
5	Administration Expenses - Printout and Certificates	5,152
6	Miscellaneous & Contingencies	2,952
Total		44,882

12. Start-up Boot camp pre-launch talk sessions – E.B – Rs. 51,000		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons Industry	17,000
2	Traveling and Accommodation	7,450
3	Food and Refreshments (Rs.60)	11925
4	Stationery – Pen, Notepad (Rs.20)	4,107
5	Administration Expenses - Printout and Certificates	5,334
6	Miscellaneous & Contingencies	4729
Total		50,545




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13. Orientation program on sunrise start-ups– E.B – Rs.45,250

S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Resource persons form Academia	20,000
2	Traveling and Accommodation	7,250
3	Food and Refreshments (Rs.50)	7,328
4	Stationery – Pen, Notepad (Rs.15)	2,250
5	Administration Expenses - Printout and Certificates	4,945
6	Miscellaneous & Contingencies	2924
Total		44,697

14. Role of Small scale sectors in India – E.B – Rs.39,500

S.No	Type of Expenses	Total (Rs)
1	Remuneration (2Persons) persons from Academia	17,000
2	Traveling and Accommodation	6925
3	Food and Refreshments (Rs.50)	4921
4	Stationery – Pen, Notepad (Rs.15)	1,525
5	Administration Expenses - Printout and Certificates	3,107
6	Miscellaneous & Contingencies	2949
Total		36,427

15. Women Entrepreneurship Development – E.B – Rs.39,500

S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons form Academia	15,000
2	Traveling and Accommodation	8762
3	Food and Refreshments (Rs.50)	4783
4	Stationery – Pen, Notepad (Rs.20)	2,115
5	Administration Expenses - Printout and Certificates	3,678
6	Miscellaneous & Contingencies	3,798
Total		38,136



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16. UI and UX Training – E.B – Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) One person form industry and one person from Academia	20,000
2	Traveling and Accommodation	7635
3	Food and Refreshments (Rs.50)	5,238
4	Stationery – Pen, Notepad (Rs.20)	2,214
5	Administration Expenses - Printout and Certificates	3,439
6	Miscellaneous & Contingencies	2987
Total		41,513

17. Start-up Ideas – E.B – Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration(2 Persons) Two persons form industry	17,000
2	Traveling and Accommodation	6785
3	Food and Refreshments (Rs.50)	4356
4	Stationery – Pen, Notepad (Rs.15)	1,525
5	Administration Expenses - Printout and Certificates	2,992
6	Miscellaneous & Contingencies	2897
Total		35,555

18. Funding Agencies available for Startups – E.B – Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons form Academia	15,000
2	Traveling and Accommodation	8454
3	Food and Refreshments (Rs.50)	4875
4	Stationery – Pen, Notepad (Rs.20)	2254
5	Administration Expenses - Printout and Certificates	3,546
6	Miscellaneous & Contingencies	3116
Total		37,245



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19. Planning the Next Product – E.B – Rs.45,250		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) person form industry and one person from Academia	17,000
2	Traveling and Accommodation	9985
3	Food and Refreshments (Rs.50)	7845
4	Stationery – Pen, Notepad (Rs.15)	2,237
5	Administration Expenses - Printout and Certificates	4988
6	Miscellaneous & Contingencies	3104
Total		45159

20. Brainstorming the Next Business – E.B – Rs. 51,000		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons form industry	17,000
2	Traveling and Accommodation	8775
3	Food and Refreshments (Rs.60)	12115
4	Stationery – Pen, Notepad (Rs.20)	3986
5	Administration Expenses - Printout and Certificates	4897
6	Miscellaneous & Contingencies	4,886
Total		51659

21. Workshop on Business and Wealth Management E.B Rs.39,500		
S. No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) One person form industry and one person from Academia	15,000
2	Traveling and Accommodation	9550
3	Food and Refreshments (Rs.50)	4525
4	Stationery – Pen, Notepad (Rs.20)	1855
5	Administration Expenses - Printout and Certificates	4258
6	Miscellaneous & Contingencies	2995
Total		38,183



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22. Traits all successful Start-up Entrepreneurs – E.B – Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) One person form industry and one person from Academia	15,000
2	Traveling and Accommodation	9355
3	Food and Refreshments (Rs.50)	4956
4	Stationery – Pen, Notepad (Rs.20)	2153
5	Administration Expenses - Printout and Certificates	3457
6	Miscellaneous & Contingencies	3154
Total		38075

23. Basic Economics for Entrepreneurs – E.B – Rs.45,250		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2Persons) Two persons from Academia	17,000
2	Traveling and Accommodation	10,550
3	Food and Refreshments (Rs.50)	7,355
4	Stationery – Pen, Notepad (Rs.20)	2944
5	Administration Expenses - Printout and Certificates	4897
6	Miscellaneous & Contingencies	2994
Total		45,740

24. Strategizing the Next Marketing Move – E.B – Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons form industry	17,000
2	Traveling and Accommodation	7250
3	Food and Refreshments (Rs.50)	4950
4	Stationery – Pen, Notepad (Rs.20)	2115
5	Administration Expenses - Printout and Certificates	2945
6	Miscellaneous & Contingencies	3135
Total		37395



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25. Ideas of Entrepreneur activities in the college – E.B – Rs.45,250		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Resource persons form Academia	20,000
2	Traveling and Accommodation	7125
3	Food and Refreshments (Rs.50)	7,545
4	Stationery – Pen, Notepad (Rs.15)	2,254
5	Administration Expenses - Printout and Certificates	4756
6	Miscellaneous & Contingencies	2954
Total		44634

26. Android App Development – E.B – Rs. 51,000		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons form industry	17,000
2	Traveling and Accommodation	9,190
3	Food and Refreshments (Rs.60)	11985
4	Stationery – Pen, Notepad (Rs.20)	4,255
5	Administration Expenses - Printout and Certificates	4897
6	Miscellaneous & Contingencies	4545
Total		51872

27. Digital Marketing for New Business Promotions – E.B – Rs.45,250		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2Persons) Two persons form industry	17,000
2	Traveling and Accommodation	10550
3	Food and Refreshments (Rs.50)	7575
4	Stationery – Pen, Notepad (Rs.20)	2555
5	Administration Expenses - Printout and Certificates	4875
6	Miscellaneous & Contingencies	2985
Total		45,540




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**28. Creating awareness regarding Entrepreneurship among the students –
E.B – Rs. 51,000**

S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons form industry	17,000
2	Traveling and Accommodation	7450
3	Food and Refreshments (Rs.60)	11550
4	Stationery – Pen, Notepad (Rs.20)	4754
5	Administration Expenses - Printout and Certificates	4757
6	Miscellaneous & Contingencies	4978
Total		50,489

29. Digital Marketing E.B – Rs.45,250

S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons form industry	17,000
2	Traveling and Accommodation	10,250
3	Food and Refreshments (Rs.50)	7,325
4	Stationery – Pen, Notepad (Rs.20)	3550
5	Administration Expenses - Printout and Certificates	4875
6	Miscellaneous & Contingencies	3117
Total		46117

30. Marketing Channel System – E.B – Rs.39,500

S.No	Type of Expenses	Total (Rs)
1	Remuneration (2Pesrons) Two persons form industry	17,000
2	Traveling and Accommodation	7445
3	Food and Refreshments (Rs.50)	4850
4	Stationery – Pen, Notepad (Rs.20)	2154
5	Administration Expenses - Printout and Certificates	3,055
6	Miscellaneous & Contingencies	3,155
Total		37,659




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31. Entrepreneurship Challenges and Opportunities – E.B – Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2Persons) Two persons form industry	17,000
2	Traveling and Accommodation	7,158
3	Food and Refreshments (Rs.50)	4854
4	Stationery – Pen, Notepad (Rs.15)	1,525
5	Administration Expenses - Printout and Certificates	3,154
6	Miscellaneous & Contingencies	3,529
Total		37220

32. Challenges and Opportunities for Entrepreneurs – E.B – Rs.39,500		
S. No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons form industry	15,000
2	Traveling and Accommodation	9555
3	Food and Refreshments (Rs.50)	4945
4	Stationery – Pen, Notepad (Rs.20)	2125
5	Administration Expenses - Printout and Certificates	3950
6	Miscellaneous & Contingencies	2854
Total		38,429

33. Digital Economy: Challenges and Opportunities – E.B – Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons form industry	15,000
2	Traveling and Accommodation	9,125
3	Food and Refreshments (Rs.50)	4750
4	Stationery – Pen, Notepad (Rs.20)	2156
5	Administration Expenses - Printout and Certificates	3587
6	Miscellaneous & Contingencies	3158
Total		37,776



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34. Skill Development and Entrepreneurship Development – E.B – Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons form industry	17,000
2	Traveling and Accommodation	6950
3	Food and Refreshments (Rs.50)	4955
4	Stationery – Pen, Notepad (Rs.15)	1,535
5	Administration Expenses - Printout and Certificates	3,118
6	Miscellaneous & Contingencies	3,127
Total		36,685

35. Skill Development Program – E.B – Rs.39,500		
S. No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons form industry	15,000
2	Traveling and Accommodation	9,350
3	Food and Refreshments (Rs.50)	4875
4	Stationery – Pen, Notepad (Rs.20)	2,128
5	Administration Expenses - Printout and Certificates	4,339
6	Miscellaneous & Contingencies	3,258
Total		38,950

36. A Journey of an Entrepreneur – E.B – Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) two persons from Industry	20,000
2	Traveling and Accommodation	7450
3	Food and Refreshments (Rs.50)	4350
4	Stationery – Pen, Notepad (Rs.20)	2,259
5	Administration Expenses - Printout and Certificates	3,454
6	Miscellaneous & Contingencies	3548
Total		41,061



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37. Session on Design Validation of Cyber Security Protocols – E.B Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons form industry	17,000
2	Traveling and Accommodation	7,150
3	Food and Refreshments (Rs.50)	4585
4	Stationery – Pen, Notepad (Rs.15)	1,535
5	Administration Expenses - Printout and Certificates	3974
6	Miscellaneous & Contingencies	3,058
Total		37302

38. What / Why Start-up? – E.B – Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2Persons) two persons from Industry	20,000
2	Traveling and Accommodation, Industry Visit	8150
3	Food and Refreshments (Rs.50)	4750
4	Stationery – Pen, Notepad (Rs.20)	2,250
5	Administration Expenses - Printout and Certificates	3,575
6	Miscellaneous & Contingencies	2954
Total		41,679

39. AICTE Guidelines on promoting Gender Equality in Institutions to motivate girl students -EB- Rs.39,500		
S.No	Type of Expenses	Total (Rs)
1	Remuneration (2 Persons) Two persons from Academia	17,000
2	Traveling and Accommodation	7,550
3	Food and Refreshments (Rs.50)	4650
4	Stationery – Pen, Notepad (Rs.15)	1,579
5	Administration Expenses - Printout and Certificates	3,759
6	Miscellaneous & Contingencies	3,257
Total		37795



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