

REPORT

On

Women Entrepreneurship Development

QIS College of Engineering and Technology has organized entrepreneurship development program for CSE, ECE, EEE and IT students

Date: 18 September 2019

Session Details

Dr. Vijaya Rangan, Head- EDC has welcomed all the dignitaries and delegates. In his welcome speech, he highlighted the importance and objectives of organizing Women Entrepreneurship Development and he said that women entrepreneurs who want to start, run and grow their business and to develop this type of programs will be help full. Dr.Ch.Hima Bindu HOD ECE, introduced the guest speaker. *Dr. Swarna bharathi. . SRMIT, Chennai and V. B. S.Srilatha Indira Dutt , Gitam University, Visakhapatnam*

Session 1

M.Swarna Bharathi explained the concept of Women entrepreneurship is becoming a global phenomenon playing a vital role in the business community. In India, women have made a comparatively a late entry into business scenario mainly due to orthodox and traditional, socio-cultural environment. Entrepreneurs refer to act of setting up a new business or revising an existing business so as to take advantages from new opportunities. She explained the importance of creation of decent and productive work, gender equality, women's economic empowerment, combating discrimination in the labour market as well as poverty reduction.

Session 2

V. B. S. Srilatha Indira Dutt delivered that entrepreneurs shape the economy by creating new wealth and new jobs and by inventing new products and services. The women have achieved immense development in their state of mind, with an increase in dependency on the service sector, many entrepreneurial opportunities, especially for women, have been created where they can excel their skills with maintaining balance in their life. At the end, the session was concluded with a vote of thanks given by Dr. Vijaya Rangan, Head- EDC.



Program outcomes

1. Students understood the importance of female entrepreneurship in rural areas. Reduce the rate of unemployment in rural areas through the incorporation of women into economic activity.
2. Students have benefited by this workshop and understood the how to strengthen institutional Capacity building in women's entrepreneurship development; and Promoting tools and support services for women entrepreneurs
3. Students understood the basic issues, challenges faced by women and to overcome from that there is need of creation of decent and productive work, gender equality, women's economic empowerment, combating discrimination in the labour market as well as poverty reduction.