

REPORT

On

Basic Economics for Entrepreneurs

QIS College of Engineering and Technology has organized entrepreneurship development program for EEE, ME, CSE, ECE and IT students

Date: 19th August 2019

Session Details

Dr Vijayshri Tiwari, Associate Professor, Department of Management Studies Indian Institute of Information Technology, Allahabad-211012. He emphasized that the contents of Entrepreneurship in India: Historical Review Factors inhibiting Entrepreneurship Development, Rural Entrepreneurship; Leadership; Concept, definition, types, theories of Leadership, Micro, Small and Medium Enterprises; Schemes of Incentives and Supports; Micro Small and Medium Enterprises

Dr Ranjit Singh, Head, Associate Professor, Department of Management Studies, Indian Institute of Information Technology, Allahabad. He also discussed the concept of entrepreneurship, Entrepreneur, Manager, Entrepreneur, Characteristics of a successful Entrepreneur, Entrepreneurial functions, Entrepreneurial types, Other Classifications, Matching situational requirements & types entrepreneur,

