

**Report
on
Challenges and Opportunities for Entrepreneurs**

QIS College of Engineering and Technology has organized entrepreneurship development program for ECE, EEE, CSE, Mech students

Date : 12.04.2019
Session Topic : A Journey of Keerthi Industries
Resource Persons : Mr.Karikalan. Managing Director, Keerthi Industries, Coimbatore.

The head of the Institute presented presidential address to all the dignitaries and delegates in response to the welcome address by Mr.J. Jawahar Babu, MBA. He emphasized the significance and purposes of organizing this program. Dr. D. Raghava said in his speech that the students are likely to start their own ventures. Mr. R. Sandeep Kumar, Associate Professor introduced the guest speakers.

The guests discussed that Business ownership has long been a path to asset building and economic mobility. Not only does it offer the opportunity to improve the financial security of individual entrepreneurs, it also serves as a gateway to individual and community wealth building. Invest in Multiple Businesses. The opportunities can be in Angel Investors, Crowdfunding, Startup Incubators, Quality Content, The Social Power of the Internet, foreign Markets. The guest Speaker concluded their speech with the challenges for Entrepreneurs namely Cash Flow Management, Hiring Employees, Time Management, Delegating Tasks, Choosing What to Sell, Marketing Strategy, Capital, Strapped Budget.

Mr. N. Venkata Suresh, Assistant Professor, MBA presented vote of Thanks.