

Report on Entrepreneurship Challenges and Opportunities

QIS College of Engineering and Technology has organized entrepreneurship development program for ECE, EEE, CSE, Mech students

Date : 11.02.2019
Session Topic : Startup Opportunities for students
Resource Persons : Dr.R. Siva Ram Prasad, Professor, Acharya Nagarjuna University, Guntur.

The head of the Institute presented presidential address to all the dignitaries and delegates in response to the welcome address by Mr.J. Jawahar Babu, MBA. He emphasized the significance and purposes of organizing this program. Dr. D. Raghava said in his speech that the students are likely to start their own ventures. Mr. R. Sandeep Kumar, Associate Professor introduced the guest speakers.

Speaker discussed in detail about the need for accelerated digitization, entrepreneurship, innovation and digital transformation. They also elaborated that there is a strong need for entrepreneurship; it is very likely to come across successful cases of companies that started from scratch to become unicorns. Unfortunately, the reality of most of the stories related to this ecosystem is not like that. The guests discussed the importance of study of entrepreneurship has relevance today, not only because it helps entrepreneurs better fulfill their personal needs but because of the economic contribution of the new ventures. Also, he added that more than increasing national income by creating new jobs, entrepreneurship acts as a positive force in economic growth by serving as the bridge between innovation and market place. The entrepreneurs provide a magical touch to an organization, whether in public or private or joint sector, in achieving speed, flexibility, innovativeness, and a strong sense of self-determination. They bring a new vision to the forefront of economic growth.

Mr. N. Venkata Suresh, Assistant Professor, MBA presented vote of Thanks.