# Report
## on

# Android App Development

QIS College of Engineering and Technology has organized entrepreneurship development program for ECE, EEE, CSE, Mech students

**Date**                              **:** 16.12.2017
**Session Topic**                **:** Android App Development
**Resource Persons**          **:** 1. R.Venkata Kiran, Project Manager

2. Mr V. B. S.Srilatha Indira Dutt , Gitam University,Visakhapatnam

The head of the Institute presented presidential address to all the dignitaries and delegates in response to the welcome address by Dr. Srinivasulu Manda, CSE. He emphasized the significance and purposes of organizing this program.

Dr. B.A.S. Roopa Devi said in her speech that the students are encouraged to learn application development by using software. Dr. D. Venkata Subramanian, Professor introduced the guest speakers.

Speakers discussed in detail about the past year shaped up to be a phenomenal year for the app economy, and 2017 is set to be another progressive year. There's been a continuous growth in the number of companies that are adopting the mobile-first mindset, and realizing that mobile is no longer an optional investment, rather a necessity. Mobile is more mainstream than ever, and businesses from all industries are relying on this channel to boost existing revenue by meeting customer demands. Today, apps aren't just built for smartphones, but for a myriad of other platforms including connected TVs, smart homes, IoT-enabled devices, and much more. With these various platforms, the app space holds a significant amount of promise and opportunity for both companies and consumers. We outline our top predictions on the tech trends to watch out for that will shape the way we use and think about app development:

- Progressive Web Apps Gaining in Popularity
- Android Instant Apps Becoming More Common
- Beacons & Location-Based Technology Will Continue to Rise
- Augmented Reality & Virtual Reality Taking Hold
- IoT Apps Will Surge With Smart Home Technology
- App Security to be a Priority
- Wireless Audio

Ms. K. Keerthi, Assistant Professor, CSE presented vote of Thanks.