

**MOE'S INNOVATION CELL**  
**INSTITUTION'S INNOVATION COUNCIL**

**QIS COLLEGE OF ENGINEERING & TECHNOLOGY**  
**SESSION/ WORKSHOP ON BUSINESS MODEL CANVAS (BMC)**

**OVERVIEW**

<b>Objective:</b>	<b>Benefit in terms of learning/Skill/Knowledge obtained:</b>
To make the students to learn about the Business Model Canvas (BMC)	Students and faculty learnt about the structure of BMC, how to prepare it and its application
<b>Academic Year:</b>	<b>Program driven by:</b>
2021-22	IIC Calendar Activity
<b>Month:</b>	<b>Program /Activity Name:</b>
November	Session/ Workshop on Business Model Canvas (BMC)
<b>Program Type:</b>	<b>Other:</b>
Workshop	null
<b>Program Theme:</b>	<b>Other:</b>
Startup	NA
<b>Date &amp; Duration (Days):</b>	<b>External Participants, If any:</b>
05/04/2022-05/04/2022-0	0
<b>Student Participants:</b>	<b>Faculty Participants:</b>

55

4

**Expenditure Amount, If any:**

**Remark:**

17500

NA

## ATTACHMENTS

**Video:**

null

**Photograph1:**



**Photograph2:**

/uploads/institutes/monthlyReport/Photograph2/2870-IC201810612.jpg

**Session plan, If any:**

<https://api.mic.gov.in/uploads/institutes/monthlyReport/report/2451-IC201810612.pdf>

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