

**MOE'S INNOVATION CELL**  
**INSTITUTION'S INNOVATION COUNCIL**

**QIS COLLEGE OF ENGINEERING & TECHNOLOGY**  
**SESSION ON ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT-MARKET FIT**

**OVERVIEW**

<b>Objective:</b>	<b>Benefit in terms of learning/Skill/Knowledge obtained:</b>
To learn about How a product will fit into Market	The faculty members and students obtained the knowledge related to various strategies on how to make a product to fit in a market.
<b>Academic Year:</b>	<b>Program driven by:</b>
2021-22	IIC Calendar Activity
<b>Month:</b>	<b>Program /Activity Name:</b>
November	Session on Achieving Problem-Solution Fit & Product-Market Fit
<b>Program Type:</b>	<b>Other:</b>
Seminar/Case Studies	null
<b>Program Theme:</b>	<b>Other:</b>
Startup	NA
<b>Date &amp; Duration (Days):</b>	<b>External Participants, If any:</b>
01/21/2022-01/21/2022-0	0

<b>Student Participants:</b>	<b>Faculty Participants:</b>
32	2
<b>Expenditure Amount, If any:</b>	<b>Remark:</b>
0	NA

**ATTACHMENTS**

<b>Video:</b>	null
<b>Photograph1:</b>	
<b>Photograph2:</b>	/uploads/institutes/monthlyReport/Photograph2/2653-IC201810612.jpg
<b>Session plan, If any:</b>	<a href="https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3486-IC201810612.pdf">https://api.mic.gov.in/uploads/institutes/monthlyReport/report/3486-IC201810612.pdf</a>

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